

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336037		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STRATEGIC MEDIA SERVICES		MICHIGAN GOP 2012	
AND	3299 K St NW Ste 200		520 Seymour Ave	
ADDRESS	Washington	DC 20007-4415	Lansing	MI 48933-1118
	USA		USA	
CONTACT	DIANE BANCROFT		PRODUCT MI GOP	
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT	1300
	Pol		CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0001100	2	11:00P	11:02P	30S	10/11/12-10/12/12	LATE FIRST FORECAST SPONSOR	2	4500.00	9000.00
2	1100000	2	11:00P	11:02P	30S	10/15/12-10/16/12	LATE FIRST FORECAST SPONSOR	2	4500.00	9000.00
3	00111..	3	05:00A	06:57A	30S	10/10/12-10/12/12	FIRST FORECAST MORNINGS	3	100.00	300.00
4	10000..	1	05:00A	06:57A	30S	10/15/12-10/15/12	FIRST FORECAST MORNINGS	1	100.00	100.00
5	01000..	1	06:57A	09:00A	30S	10/16/12-10/16/12	CBS THIS MORNING	1	150.00	150.00
6	00010..	1	10:57A	12:00N	30S	10/11/12-10/11/12	THE PRICE IS RIGHT	1	1000.00	1000.00
7	11000..	2	10:57A	12:00N	30S	10/15/12-10/16/12	THE PRICE IS RIGHT	2	1000.00	2000.00
Total Contract:								12		21550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION